



2015 WINNERS & FINALISTS

Associated Craft Award

Winner

Claire Young Group Marketing Executive MediaWorks, National MediaWorks Radio

Finalists

MediaWorks Radio Finance Team Jo Dwyer and the Finance Team MediaWorks, Corporate MediaWorks Radio
Edward Swift Online Editor Newstalk ZB & Radio Sport NZME
Jono Manks Broadcasting Tutor NZ Radio Training School Whitireia NZ Ltd

Best Children's Programme

Winner

Chad Awesomesauce Suzy Cato, Trevor Plant, Peter Haynes, Hweiling Ow, Miller Yule Stations Nationwide Treehut Limited

Finalists

The Great Big Kids' Show Suzy Cato, Trevor Plant, Miller Yule Stations Nationwide Treehut Limited
Crazy Kiwi Christmas Kids Show Frank Ritchie, Catherine Sylvester, Levi Guyan, Daryl Habraken, Erin Carpenter, Phil Yule, Angus Mabey Newstalk ZB, Network Christian Broadcasting Association & NZME
That's The Story Ronnie Mackie, Zoe Nash, John Martin, Linda Tomokino, Cameron Nash, Carol Green, David Shirley, Misa McConnell, Megan Sellers, Josie Ryan, Mary Mackie Coast, Network Loudmouth Productions & NZME

Best Community Access Programmes

Best Music Programme in Any Language

Winner

World of Leopold Bloom Presents Welcome to Palestine & Baka Beyond Leopold Bloom & Matt Budd Fresh FM Fresh FM, Nelson

Finalist

Jalsa Fiji Radio Bad Boys Party Time Vinesh Prakash, Rajneeta Chand, Alvin Kumar, Jitesh Chetty, Akshay Reddy, Shahil Sharan Plains FM 96.9 Jalsa Fiji Radio

Best Spoken/ Informational English Language Programme

Winner

Hashtag Radio Phid McAwesome, Charis McAwesome, Matt Bartley Free FM & Hashtag ME Free FM, Waikato

Finalists

Women's Voice Silvana Erenchun, Raquel Martin Free FM 89.0 Free FM, Waikato
Wheels On Fire Matthew Wills, Terry O'Hagan Arrow FM Access Radio Wairarapa (Charitable Trust)

Best Community Campaign

Winner

The Hits Toy Run Matt Davy, Blair Dowling, Emma Langman The Hits, Waikato NZME

Finalists

Breaking Bryce Bryce Casey, Cameron Burns, Stacy Flahive, Brad King, Jason Mac, Michael Baker The Rock, Network MediaWorks
Fill The Bus Hayley Gillespie, Luci Williams, Dave Fitzgerald, AJ Funnell The Hits, Christchurch NZME

Best Content

Best Content Director

Winner

Leon Wratt The Edge, Network MediaWorks

Finalists

Dallas Gurney Newstalk ZB, Network NZME
Will Maisey The Breeze, Wellington MediaWorks

Best Show Producer

Winner

Emily Winstanley The Mike Hosking Breakfast Newstalk ZB, Network NZME

Finalists

Glenn Hart The Mike Hosking Breakfast Newstalk ZB, Network NZME
James Marbeck ZM's Fletch, Vaughan and Megan ZM, Network NZME

Best Video

Winners

Wind Up Jono - Jono & Ben Jono Pryor, Ben Boyce, Duncan Heyde, Dan Webby, Michael Baker, Ella Brockelsby The Rock, Network MediaWorks

The Adventures of NZ's 13th Most Popular Morning Radio Show Part 2 - Matt Heath, Jeremy Wells, Josh Thomson, Laura McGoldrick, Nathan Hart, James Johnston, David Ridler, Mike McClung Radio Hauraki, Network NZME

Finalists

Jay-Jay, Mike and Dom in Space Casey Sullivan, Carl Thompson, Oliver Green The Edge, Network MediaWorks

Best Marketing Campaign

Winners

Join The Movement - Fletch, Vaughan and Megan Jodie Marinkovich, Tracey Fox, John Galliers ZM, Network NZME
Mai FM Charene Siakimotu, Nickson Clark, Nate Nauer, Kanoa Lloyd Mai FM, Network MediaWorks

Finalist

The Hits Brand Launch Anna Kemp, Tracey Fox, Polly Gillespie, Grant Kereama, Marc Peard The Hits, Network NZME

Best Music Feature

Winner

Jimmy Page Special Mark McCarron The Sound, Network MediaWorks

Finalist

A & E Radio Sheldon Murtha Plains FM, Canterbury Community Access Radio
A Kiwi Abroad Connor Nestor & Leroy Clampitt Kiwi FM MediaWorks

Best New Broadcaster				
Best New Broadcaster - Off-Air				
Winner				
Lucy Carthew	Online Producer - ZM	ZM, Network	NZME	
Finalists				
Lucy Hills	National Promotions Manager	The Breeze, Network	MediaWorks	
Emma Hunt	Brand Engagement Business Development Manager	Brand Engagement, Christchurch	NZME	
Best New Broadcaster - On-Air				
Winner				
Luke Howden	Breakfast Host	Hokonui, Southland & South Otago	NZME	
Finalists				
Haley Crooks	Drive Announcer	Mai FM, Network	MediaWorks	
Adam Cooper	Sports Journalist	Radio Sport & Newstalk ZB, Network	NZME	
Best News				
Best Journalist - News or Sports				
Winner				
Jessica Williams		RadioLIVE, Wellington	MediaWorks	
Finalists				
Lloyd Burr		RadioLIVE, Network	MediaWorks	
Katarina Williams		RadioLIVE, Network	MediaWorks	
Wilhelmina Shrimpton		RadioLIVE, Network	MediaWorks	
Best Newsreader				
Winner				
Hilary Barry		RadioLIVE, Network	MediaWorks	
Finalists				
Bernadine Oliver-Kerby		Newstalk ZB, Network	NZME	
Niva Retimanu		Newstalk ZB, Network	NZME	
Best Team Coverage of a News Story				
Winner				
Terror Arrives in Sydney	RadioLIVE Team	RadioLIVE, Network	MediaWorks	
Finalists				
2014 Election Aftermath	Dallas Gurney, Lesley Deverall, Barry Soper	Newstalk ZB, Network	NZME	
Fiji Election Coverage 2014	Robert Khan, Sanjesh Narain, Shalen Shandil, Mehak Vashist	Radio Tarana, Auckland	Radio Tarana (NZ) Ltd	
Best On-Air				
Best Music Breakfast Show - Network				
Winner				
Simon Barnett & Gary McCormick	Si & Gary	More FM, Network	MediaWorks	
Finalists				
Matt Heath, Jeremy Wells, Laura McGoldrick & Chris Goodwin	The Hauraki Breakfast with Matt, Jeremy & Laura	Radio Hauraki, Network	NZME	
Nickson Clark, Nate Nauer & Kanoa Lloyd	The Mai Morning Crew	MaiFM, Network	MediaWorks	
Roger Farrelly, Bryce Casey, Leah Panapa & Jeremy Pickford	The Morning Rumble - Rog, Bryce & Leah	The Rock, Network	MediaWorks	
Best Music Breakfast Show - Single Surveyed Market				
Winner				
Callum Procter & Patrina Roche	Callum & P In The Morning	The Hits, Dunedin	NZME	
Finalists				
John Markby & Angela Gordon	The Markby & Flash Breakfast Show	91.6 More FM, Northland	MediaWorks	
Martin Good & Sarah van der Kley	Martin and Sarah for Breakfast	The Hits, Hawkes Bay	NZME	
Best Music Host or Team - Single Non-Surveyed Market				
Winner				
Andrew Leiataua	The Andrew Leiataua Breakfast Show	More FM, Taupo	MediaWorks	
Finalists				
Lance Dunne	Breakfast with Lance	Times FM, Rodney	MediaWorks	
Glenn Kirby & Natasha Knox	Glenn and Natasha on More FM Marlborough	More FM, Marlborough	MediaWorks	
Best Music Non-Breakfast Host or Team - Network				
Winner				
Jono Pryor & Ben Boyce	Jono & Ben - The Rock Drive	The Rock, Network	MediaWorks	
Finalists				
Mikey Havoc	The Mikey Havoc Afternoon Express	Radio Hauraki, Network	NZME	
Murray Lindsay	Coast Drive	Coast, Network	NZME	
Best Music Non-Breakfast Host or Team - Single Surveyed Market				
Winner				
Lana Searle & Jason Gunn	Lana & Jase	More FM, Christchurch	MediaWorks	
Finalists				
Justin Evans	MORE FM Manawatu Drive	92.2 MORE FM Manawatu	MediaWorks	
Will Johnston	Will While You Work	The Hits, Bay of Plenty	NZME	
Best Talk Presenter/s - All Markets				
Winner				
Mike Hosking	The Mike Hosking Breakfast	Newstalk ZB, Network	NZME	
Finalists				
Jack Tame	Saturday Morning with Jack Tame	Newstalk ZB, Network	NZME	
Duncan Garner	Drive with Duncan Garner	RadioLIVE, Network	MediaWorks	
Best Talkback Presenter/s - All Markets				
Winner				
Leighton Smith	The Leighton Smith Show	Newstalk ZB, Network	NZME	
Finalists				
Chris Lynch	Canterbury Mornings with Chris Lynch	Newstalk ZB, Christchurch	NZME	
Sean Plunket	Talk with Sean Plunket	RadioLIVE, Network	MediaWorks	

Best Promotion			
Best Client Digital Execution			
<i>Winner</i>			
The ACC for NZ Cricket	Mike Lane	iHeartRADIO, Network Digital	NZME
<i>Finalists</i>			
Noel Leeming Massive Sellout	Darryl Paton, Melissa Walsh, Fraser Cameron, Aaran Casey, Dvir Gilboa, Jenni Haslam, Jenny Kong, Morgan Penn, James Roberts, Gerhard Simanke & Jason Reeves	Multi Station, Auckland	The Radio Bureau/NZME
Tappy D Moonshine Bootlegger	Sarah Catran & Amy Nola	ZM, Network Digital	NZME
2degrees 4G The Drop	Kate Britten & Sarah Catran	ZM, Network Digital	NZME
Best Multi Station Client Campaign			
<i>Winner</i>			
KFC Colonel's Burger Builder	Nathan Hart, Amy Nola, Trent Hall, Michaela Pickworth	Flava & Radio Hauraki, Network	NZME
<i>Finalists</i>			
iHeartRADIO presents Ed Sheeran, thanks to 2degrees	Carolyn Luey, Claudia Williams, Carolina Simpson, David Brice, Moe Lewin, Nathalie Otoole, Cameron Mansel, Wayne Sleeman, Shaun Gurden, Anthony Crawford, Bill Hays	The Hits, ZM & iHeartRADIO, Network	NZME
HELL Pizza Angry Dragon	NZME Brand Engagement	Hauraki, Flava, ZM & The Hits, Network	NZME
Best Network Station Promotion			
<i>Winner</i>			
Love You Man	Leon Wratt, Casey Sullivan & Dena Roberts	The Edge, Network	MediaWorks
<i>Finalists</i>			
The Edge Cash Cannon	Casey Sullivan, Dena Roberts, Leon Wratt & Rachel Langford	The Edge, Network	MediaWorks
Breaking Bryce	Bryce Casey, Cameron Burns, Stacy Flahive, Brad King, Jason Mac, Michael Baker	The Rock, Network	MediaWorks
Best Single Market Station Promotion			
<i>Winner</i>			
The Breeze Music Video	Will Maisey	The Breeze, Wellington	MediaWorks
<i>Finalists</i>			
Mystery Mailbox	Andy George	More FM, Rotorua	MediaWorks
#SpaceInvaders	Mike West & Sam West	More FM, Manawatu	MediaWorks
Best Single Station Client Campaign			
<i>Winner</i>			
Jono & Ben (V Vanilla Ice Bucket Challenge)	Cameron Burns, Bronwynn Bakker, Jono Pryor, Ben Boyce, Duncan Heyde, Fiona Hamilton & Brad King	The Rock, Network	MediaWorks
<i>Finalists</i>			
ZM's Under the Dome	Kate Britten, Daniel Peek, Morgan Croasdale	ZM, Network	NZME
2degrees 4G The Drop	Kate Britten & Sarah Catran	ZM, Network	NZME
Best Station Digital Execution			
<i>Winner</i>			
#JMD Break The Internet	Jay-Jay Harvey, Dominic Harvey, Mike Puru, Carl Thompson, Sophie Hallwright, Melanie Chico, Rachel Young	The Edge, Network	MediaWorks
<i>Finalists</i>			
Project Ex	Dena Roberts & Casey Sullivan	The Edge, Network	MediaWorks NZ
Get Directions to One Direction	Rebecca Ryder, Katrina Jones, Frazer Cameron, Dvir Gilboa	ZM, Network Digital	NZME Radio
Best Radio Creative			
Best Commercial Voice Talent			
<i>Winner</i>			
Ronnie Mackie		NZME, Network	NZME
<i>Finalists</i>			
Chris Williams		NZME, Network	NZME
Leilani Fokelau		MediaWorks, Auckland	MediaWorks
Best Creative Commercial/s - Single or Campaign			
<i>Winner</i>			
Jack Links - Teenager, Hipster, Iron Maiden, Two Hands, Man Shelf	Chris Howden	Newstalk ZB, Network	NZME
<i>Finalists</i>			
Rhymes About Rams	John Ansell & Tom Mackay	Newstalk ZB, Network	NZME
Found Footage	Alastair Barran	The Rock & The Edge, Auckland	MediaWorks
Best Effective Commercial/s - Single or Campaign			
<i>Winner</i>			
Jack Links - Teenager, Hipster, Adlets	Chris Howden	Newstalk ZB, Network	NZME
<i>Finalists</i>			
Conroy Removal - Journey, Shark, Normal	Chris Howden	Newstalk ZB & The Hits, Network	NZME
Found Footage	Alastair Barran	The Rock & The Edge, Auckland	MediaWorks
Best Jingle or Jingle Package			
<i>Winner</i>			
Winton Motorcycles	Kelvin Crickett & Gareth Curtis	All Stations, Invercargill	NZME
<i>Finalists</i>			
The Gintrap	Kelvin Crickett & Gareth Curtis	All Stations, Napier	NZME
Dapper Dogs	Gareth Curtis & Rew Shearer	All Stations, Auckland	NZME
Best Radio Website			
<i>Winner</i>			
www.therock.net.nz	Gorjan Ivanovski, Chanel Prime, Michael Baker, Ella Brockelsby	The Rock, Network	MediaWorks
<i>Finalist</i>			
www.theedge.co.nz	Chanel Prime, Rachael Young, Michael Kooge, Oliver Green, Melanie Chico	The Edge, Network	MediaWorks
www.maifm.co.nz	Chanel Prime, Rachael Young, Amber Howard	Mai FM, Network	MediaWorks

Best Spoken Programmes				
Best Daily or Weekly Series				
Winner				
The Nutters Club with Mike King	Mike King & Boris Sokratov	Newstalk ZB, Network	The Key to Life Charitable Trust & NZME	
Finalists				
KPMG Early Edition with Rachel Smalley Sunday @ 5	Rachel Smalley & Laura Heathcote Mehak Vashist, Shalen Shandil & Sanjesh Narain	Newstalk ZB, Network Radio Tarana, Auckland	NZME Radio Tarana (NZ) Ltd	
Best Documentary				
Winner				
Christmas Truce	Leighton Smith, Rob Harley, Josh Couch, Phil Yule	Newstalk ZB, Network	Christian Broadcasting Association & NZME	
Finalists				
Human Trafficking	Petra Bagust, Phil Guyan, Josh Couch, Phil Yule, Erin Carpenter	Newstalk ZB, Network	Christian Broadcasting Association & NZME	
Newstalk BC	Pat Brittenden, Josh Couch, Phil Guyan, Josh Couch, Phil Yule, Erin Carpenter	Newstalk ZB, Network	Christian Broadcasting Association & NZME	
Best Sports				
Best Sports Presenter/Commentator				
Winner				
Tony Veitch		Newstalk ZB & Radio Sport, Network	NZME	
Finalists				
Martin Devlin		Radio Sport, Network	NZME	
The Alternative Commentary Collective (ACC)	Mike Lane, Jeremy Wells, Leigh Hart, Jason Hoyte, Matt Heath, Paul Ford, Lee Baker, Scott Aitchison	iHeartRADIO, Network	NZME	
Best Sports Story/Event				
Winner				
Speight's Coast to Coast Longest Day	Brian Ashby, Lesley Murdoch, James Sheehan, Gavin Searle, Adam Cooper, Russell Cryer, Tim Dyer	Newstalk ZB, Christchurch	NZME	
Finalists				
Matthew Elliott Sacking All Blacks End of Year Tour	Radio Sport Team Nigel Yalden	Radio Sport, Network Newstalk ZB & Radio Sport, Network	NZME NZME	
Best Technical Production				
Best Promotional Trailer				
Winner				
The Edge TV - Oompa Loompa	Richard Culph & Grant Brodie	The Edge, Auckland	MediaWorks	
Finalists				
Newstalk BC	Phil Guyan, Nik Brown, Phil Yule, Josh Couch	Newstalk ZB, Network	Christian Broadcasting Association & NZME	
ZM & Durex Longest Night	Kieran Bell	ZM, Network	NZME	
Commercial Production				
Winners				
Spookers - Found Footage	Chris Hurring	The Rock & The Edge, Auckland	MediaWorks	
Spookers - Sick Santa	Chris Hurring	The Rock & The Edge, Auckland	MediaWorks	
Finalist				
Waitaki District Council	Alan Larsen	The Hits & Newstalk ZB, Oamaru	NZME	
Station Imaging				
Winner				
Grant Brodie		The Edge, Network	MediaWorks	
Finalists				
Kieran Bell		ZM, Network	NZME	
Josh Wood		More FM, Network	MediaWorks	
Sales Team of the Year				
Metropolitan Sales Team of the Year				
Winner				
MediaWorks Canterbury	Canterbury Sales Team	MediaWorks, Canterbury	MediaWorks	
Finalists				
NZME Auckland	Auckland Sales Team	NZME, Auckland	NZME	
MediaWorks Network	Auckland Network Sales Team	MediaWorks, Network	MediaWorks	
Regional or Provincial Sales Team of the Year				
Winner				
MediaWorks Tauranga	Tauranga Sales Team	MediaWorks, Tauranga	MediaWorks	
Finalists				
MediaWorks Taranaki	Taranaki Sales Team	MediaWorks, Taranaki	MediaWorks	
NZME Tauranga	Tauranga Sales Team	NZME, Tauranga	NZME	
Station of the Year				
Station of the Year - Network				
Winner				
The Edge	Leon Wratt	The Edge, Network	MediaWorks	
Finalists				
The Rock	Brad King, Stacy Flahive & Jason Mac	The Rock, Network	MediaWorks	
Newstalk ZB	Dallas Gurney	Newstalk, Network	NZME	
Station of the Year - Non-Surveyed Market				
Winner				
More FM, Taupo	Penny Lyons & Bryn Ingham	More FM, Taupo	MediaWorks	
Finalists				
1XX	Glenn Smith	1XX, Whakatane	Radio Bay of Plenty Ltd	
Times FM	Anna McGovern & Lia Shelford	Time FM, Rodney	MediaWorks	
Station of the Year - Surveyed Market				
Winner				
92.2 MORE FM Manawatu	Willie Furnell	More FM, Manawatu	MediaWorks	
Finalists				
The Breeze, Wellington	Tim Lockhart, Will Maisey, Fred Thaisen	The Breeze, Wellington	MediaWorks	
91.6 More FM, Northland	Erena Miller	More FM, Northland	MediaWorks	

'The Blackie' (Award)**Winner**

The Rock & The Edge Station Swap The Morning Rumble & Jay-Jay, Mike and Dom The Rock & The Edge, Network MediaWorks

Finalist

The Best Joke In The World Jay-Jay Harvey, Dominic Harvey, Mike Puru, Sophie Hallwright, Carl Thompson The Edge, Network MediaWorks

Jono & Ben - Wind Up Your Wife Jono Pryor, Ben Boyce, Duncan Heyde, Dan Webby The Rock, Network MediaWorks

Sir Paul Holmes Broadcaster of the Year**Winner**

Mike Hosking Newstalk ZB, Network NZME

Outstanding Contribution to Radio**Winners**

Leighton Smith

Sussan Turner

Gill Stewart

Services to Broadcasting**Winners**

Tom Davidson

Phil Yule

Bill Hays